

New food service contract brings more diversity to the table

In response to demand from students and faculty, the Board of Governors of George Brown College has signed a new food services contract with Chartwells College and University Dining Services (a member of the Compass Group). The five-and-a-half year contract took effect in January 2002, and replaces a partnership with Aramark Food Services.

Director of Facilities Management Bashar Amer says that the decision to go with a new provider was an important step in improving food services to students and staff. "It was extremely important that we responded to the needs of the students and we wanted to show that we were very serious about addressing their concerns," he says. "There were a number of issues that have been brought to our attention over the years, including greater diversity in menu selections and improved food quality."

He says that choosing a new supplier involved input from many groups. The selection committee included representatives from the Student Association, Facilities Management, the School of Hospitality and the Finance Division.

Chartwells is a world leader in the field. It has operated for 50 years in Canada, and is now contracted to 17 of 22 Ontario colleges. Chartwells' contract with George Brown College includes renovations to existing cafeterias at the various campuses, an extensive array of food menus, and a guaranteed commitment to improving KPI (key performance indicator) scores. Chartwells will also be offering a student bursary to a School of Hospitality student, as well as engaging in training partnerships.

"The new focus will be on menu diversity to appeal to the unique demographics of our campuses; healthier

choices; more appealing environments; quality assurance; and providing customers with good value for the money," says Amer. "We'll be introducing some new brands, improving our facilities, and making sure that our food services better reflect the needs of the college commu-

nity. We're all very excited about this new direction for food services and look forward to seeing the results."

Renovations will begin in February at the School of Hospitality and will include a new café in the lower level. Renovation work will conclude in August at St. James.



Huey John (left) serves Nursing student Neika Pryce at Ackee Tree, one of the new food franchises Chartwells brings to the St. James campus.



George Brown chosen best in Toronto – for the second year. George Brown Vice-President Pam Royle accepts the 2001 Toronto Sun Reader's Choice Award for top Toronto post-secondary institution from Sun Publisher and CEO Pierre Francoeur at a ceremony on December 4. Sun readers chose George Brown as the top school in a write-in ballot. York University and Humber College came in second while Ryerson University and University of Toronto tied for third.



Babies dance for Esther Exton. Children from six months to six years took part in a special dance-a-thon to raise funds for the Esther Exton Child Care Centre in the Baycrest Geriatric Hospital. Their fancy footwork raised \$1735, which will be used to buy a digital camera.

Vision 2003 keynote speaker an international star

The next Vision 2003 event, "Ramping Up for Success" on March 1, will bring some of the brightest, most dynamic presenters available to George Brown. Heading the roster of high-profile speakers is Dr. Crystal Kuykendall, a highly sought-after author, critical thinker and community leader.

A diverse, colorful and highly motivated individual, Kuykendall is recognized around the world as a leading educator, human relations expert and legal analyst. Her unique style of presentation has been called inspired, dynamic, powerful and heartfelt.

"We are absolutely delighted to have someone of this caliber as our keynote speaker on March 1," says Michael Cooke, Vice-President of Academic Excellence for George Brown College. "Dr. Kuykendall is passionate about academic excellence and student success. She cares deeply about students

and especially about the diversity of our student population. I know she will give us a lot of very concrete ideas about how we can make Vision 2003 a reality. We've chosen her as the keynote speaker because she will help all of us – support staff, faculty members, administrators – understand our particular role in student success."



Dr. Crystal Kuykendall will be the keynote speaker at "Ramping Up for Success" on March 1.

Dr. Kuykendall's history is an impressive display of

ongoing determination and commitment to public service. She was born in Chicago, IL and graduated from high school at the age of 16 with four scholarships. Her credentials include a Doctorate in Educational Administration from Atlanta University and a law degree from Georgetown University Law Center.

She has been an elementary and secondary public school teacher, a university instructor, and a director of marketing with a management consulting firm. Dr. Kuykendall has also served thousands of constituents and members through her work as Executive Director of the National Alliance of Black School Educators, Director of Urban & Minority Relations for the National School Boards Association, and Director of the Citizens Training Institute for the National Committee for Citizens in Education.

Dr. Kuykendall was

appointed to the National Advisory Council on Continuing Education by US President Jimmy Carter, where she served as chairperson from 1979 to 1981.

Dr. Kuykendall is just one example of the outstanding team of resource persons who will help make "Ramping Up for Success" an unprecedented staff development event at George Brown. Says Cooke, "I am convinced that everyone who comes will have fun, learn lots about how they can help, and feel that this was the best college-wide event they've ever attended."

Full program details and registration forms will be circulated on January 31. Register early in order to get the best choice of workshops. For more information on "Ramping Up For Success," contact Hilde Zimmer at extension 4724.

Watch for more speakers' profiles in the next issues of *City College News*.



United Way Raffle draws \$3,000

This year's United Way Raffle raised almost \$3,000 for the organization and the agencies it services. Funds were raised through raffle ticket sales and Bell Mobility activations. A special prize draw was held at the St. James Holiday Wine and Cheese reception at Siegfried's in December with George Brown president Frank Sorochinsky (shown right) and Marilou Martin from the United Way committee.



The George Brown College Bookstore recently donated \$250 to the United Way. This money was raised through the sale of clothing during the Troy Ross event held on November 21, 2001. Shown here at the cheque presentation are store manager Sean Robinson (left) and Colin Simpson, Dean of the Centre for Continuous Learning and Co-Chair for the 2001 United Way Campaign Team.

Awards of Excellence winners honoured

On December 12, the recipients of the 2001 Board of Governor Awards of Excellence were honoured at a special dinner event held at Siegfried's. The annual awards are presented to staff members who have made outstanding contributions to the college's success.

The Awards are presented to winners in four categories: Team Achievement; Community Service; Leadership; and Teaching Excellence.



Team Achievement Award winners: (l to r) Anne Sardo, Sue Ascenzi, Chris Todd, Elisabeth Henriques, Lone Vandenbroek, and Mayee Ramrattan from the Business and Creative Arts administrative support team.



Maureen Hynes, winner of the Community Service Award (left) with Warner Woodley, Chair of the Board of Governors.



Leadership Award winner Leo Suokas (left) with Maureen Loweth, Chair of Academic and Student Affairs Committee.



Teaching Excellence Award recipient Bernie Mullen (left) with Gordon Cressy, member of the Board of Governors.

Faculty of Technology and Siemens strike \$3 million deal

The Centre for Advanced Microelectronics has recently signed a landmark partnership agreement with Siemens that will bring more than \$3 million worth of equipment, training and marketing support to the college.

As part of the agreement, Siemens has committed to supplying automated electronics manufacturing equipment to the Centre's new lab facility

for three years.

"This equipment is so new, it does not exist in any other educational institution in Canada," says Joy McKinnon, Dean of the Faculty of Technology. "It is absolutely state-of-the-art."

The equipment will be installed in February in time for the lab's official launch on April 2.



Joy McKinnon is shown at the official signing with (l to r) David Intson (Siemens Regional Sales Manager), Jeffrey Timms (Siemens VP of Sales and Service, Americas), and GBC President Frank Sorochniksky.



Hospitality the volleyball champions for 2001

More than 100 staff members comprising six teams competed at the Annual Staff Volleyball Tournament in December. For the first time in several years, Hospitality walked away with the trophy, defeating last year's winners, Community Services, in the final round. Shown in the photo are the members of the winning team.

upcoming events

Early Childhood Education Children's Concert

January 26 (2:00 to 4:00pm)
Casa Loma Campus Auditorium

Free True Colors* Workshop – sponsored by Marketing & Communications and Continuing Education

Wednesday, January 30 and February 13 (6:30 to 9:30pm)
St. James Campus, 200 King St. E., Room 128
Call 416-415-2000, ext. 3444 and press 3 to register.

Free Career Planning Workshop – sponsored by Marketing & Communications and Continuing Education

Monday, February 11 (6:30 to 9:30pm)
St. James Campus, 200 King St. E., Room 128
Call 416-415-2000, ext. 3444 and press 1 to register.

Theatre School Productions

February 5 to 15
Road by Jim Cartwright
Shows play at the George Brown Theatre, 530 King Street East. Tickets are \$12 for general admission, and pay-what-you-can for Saturday matinees. For more information, call 416-415-2167.

Industry Connect Reconnect Day/Job Fair

February 19
Faculty of Hospitality and Tourism
For information, call Scott Ribbins at 416-415-2239.

Tutti a Tavola ("Everyone to the table")

Tuesday, February 26 (6:30pm to midnight)
Siegfried's
Fundraiser for Italian Culinary Arts students' externship to Italy
Tickets are \$100 each piece (tax receipts will be issued)
Call Scott Ribbins at 416-415-2239 or Ivano Zambotti at 416-415-2246 ext. 3316

GBC Alumni – Class of Nursing, January 1987 Reunion

September 2002
Call Bill Wade, RN for information at 416-429-8674.

Visual Arts lecture series features political cartoonist



Andy Donato, political cartoonist for the Toronto Sun, spoke Monday, January 7 as part of the Visual Arts Fundamental Lecture Series.

Featuring professionals from various disciplines in the art and design field, this weekly lecture series encourages students to understand and explore career opportunities and to resolve problems through a variety of approaches.

For more information, contact Elve Weelink at 416-415-2032 or at eweelink@gbrownc.on.ca.

news briefs

GBC's 10th Annual Labour Fair coming soon

The Labour Fair Committee announces that its 10th annual Labour Fair will take place from Thursday, March 14 to Wednesday, March 20. This year's Fair will be centered on the theme "Are You Ready? Working in Uncertain Times", and will feature game shows, displays, cultural performances and many speakers from the union movement. Faculty members can fill out and return the Call to Teachers form to request a speaker from the labour movement on a topic of direct relevance to their students. Go to the GBC Intranet site at <http://132.132.3.1> and click on "10th Annual Labour Fair – Call to Teachers," call Maureen Hynes at ext. 2549, or e-mail her at mhynes@gbrownc.on.ca.

George Brown on "The Chat Room"

Michael Hlinka, a teacher of Financial Planning with the Faculty of Business, recently appeared on "The Chat Room," where he participated in a panel discussion concerning the FBI's desire to increase its legal attaché office in Canada. "This has been a somewhat contentious issue relating to Canadian sovereignty and the blurring of the lines between the U.S. and Canada," he says. Hlinka has served as a panelist on the show on several occasions to participate in debates relating to economic and financial issues.

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